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2020 VISION

LEARNING FROM THE PAST, BUILDING THE FUTURE



WORLD CONGRESS OF ACCOUNTANTS 2014

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ROME, AUDITORIUM PARCO DELLA MUSICA - NOVEMBER, 10-13 2014

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UNDER THE PATRONAGE OF



ROMA
CAPITALE

WCOA2014



WCOA 2014

A UNIQUE OPPORTUNITY FOR THE ACCOUNTANCY PROFESSION TO OBSERVE AND LEVERAGE ON PAST EXPERIENCES AND TO DEVELOP A NEW VISION FOR THE FUTURE

THE VENUE

AUDITORIUM PARCO DELLA MUSICA

DESIGNED BY INTERNATIONALLY RENOWNED ITALIAN ARCHITECT RENZO PIANO, THE AUDITORIUM PARCO DELLA MUSICA IS LOCATED CENTRALLY IN THE CITY.

THE HISTORICAL CENTER OF ROME IS WITHIN EASY ACCESS.

SINCE IT WAS DEDICATED IN 2002, THE AUDITORIUM PARCO DELLA MUSICA HAS DISTINGUISHED ITSELF AS A SIGNIFICANT PRESENCE IN THE CULTURAL SCENE OF BOTH THE CITY OF ROME AND THE ENTIRE COUNTRY.

OVER THE YEARS, IT HAS BECOME AN INSPIRATIONAL AND FUNCTIONAL VENUE FOR MANY INTERNATIONAL EVENTS.

THE AUDITORIUM PARCO DELLA MUSICA WELCOMES ITS GUESTS THROUGH THE CAVEA, AN OPEN-AIR HALL, THE FOYER, AND THE MUSIC HALLS: SALA SANTA CECILIA, SALA SINOPOLI AND SALA PETRASSI.

IN ADDITION, SEMINAR HALLS, A PRESS ROOM, MEETING ROOMS, AND EXHIBITION AREAS MAKE IT A COMPREHENSIVE VENUE TO HOLD THE WCOA 2014.



PROGRAM OVERVIEW

IMPRESSIVE, INTERACTIVE AND INNOVATIVE SESSIONS TO BE SHARED WITH OVER 4,000 COLLEAGUES FROM ALL OVER THE WORLD.

DAY 1 MONDAY, NOVEMBER 10	09:00 - 16:00 16:30 - 20:00	PARTICIPANTS REGISTRATION OPENING CEREMONY AND COCKTAIL
DAY 2 TUESDAY, NOVEMBER 11	09:00 - 10:30 10:30 - 11:15 11:15 - 12:45 12:45 - 14:00 14:00 - 15:30 15:30 - 16:00 16:00 - 17:30	PLENARY SESSION I <i>TECHNOLOGY AND THE FINANCE FUNCTION OF THE FUTURE</i> EXHIBITION, COFFEE AND NETWORKING CONCURRENT SESSIONS LUNCH CONCURRENT SESSIONS EXHIBITION, COFFEE AND NETWORKING CONCURRENT SESSIONS
DAY 3 WEDNESDAY, NOVEMBER 12	09:00 - 10:30 10:30 - 11:15 11:15 - 12:45 12:45 - 14:00 14:00 - 15:30 19:30 - 23:00	PLENARY SESSION II <i>ENHANCING GOVERNMENT TRANSPARENCY AND ACCOUNTABILITY: A WAY TO ECONOMIC GROWTH</i> EXHIBITION, COFFEE AND NETWORKING CONCURRENT SESSIONS LUNCH CONCURRENT SESSIONS GALA EVENT
DAY 4 THURSDAY, NOVEMBER 13	09:00 - 10:30 10:30 - 11:15 11:15 - 12:45 13:00 - 14:30	CONCURRENT SESSIONS EXHIBITION, COFFEE AND NETWORKING PLENARY SESSION III <i>INTEGRATED THINKING: THE KEY TO IMPROVED PERFORMANCE AND VALUE CREATION</i> FINAL SESSION AND CLOSING CEREMONY



CONCURRENT SESSIONS TRACKS

TRACK 1 - **FINANCIAL REPORTING AND INTEGRATED THINKING** ENHANCING ACCOUNTABILITY AND DECISION-MAKING

WHETHER A PUBLICLY TRADED COMPANY, A SMALL AND MEDIUM ENTERPRISE (SME), A NOT FOR PROFIT, OR A GOVERNMENT, ALL ENTITIES FACE DECISIONS ABOUT REPORTING APPROACHES AS WELL AS PRACTICAL IMPLEMENTATION CHALLENGES. THESE SESSIONS WILL DISCUSS THE STATUS OF GLOBAL IFRS AND IPSAS CONVERGENCE, THE EVOLUTION TO INTEGRATED REPORTING, AND JURISDICTIONS' APPROACHES TO SME REPORTING.

- 1.1 THE EVOLUTION OF PRIVATE COMPANIES FINANCIAL REPORTING
- 1.2 CONVERGENCE TO IFRS AND GLOBAL CONSISTENCY
- 1.3 FINANCIAL REPORTING BY NOT-FOR-PROFIT ENTITIES
- 1.4 PUBLIC SECTOR ACCOUNTING AND THE MOVE TO ACCRUAL ACCOUNTING
- 1.5 FISCAL SUSTAINABILITY AND SERVICE REPORTING BY PUBLIC SECTOR ENTITIES
- 1.6 INTEGRATED REPORTING: TOP CHALLENGES AND OPPORTUNITIES
- 1.7 CHALLENGES IN IMPLEMENTING THE NEW 2013 EUROPEAN ACCOUNTING DIRECTIVES

TRACK 2 - **ASSURANCE OF BUSINESS INFORMATION** APPROACHES TO RISING EXPECTATIONS

IN AN ENVIRONMENT OF RISING EXPECTATIONS, WHAT ARE THE FUNDAMENTALS OF AUDIT QUALITY AND ELEMENTS TO SUPPORT IT AND WHAT ARE THE GLOBAL TRENDS? THIS TRACK WILL DISCUSS THE SIGNIFICANT CHANGES TO THE AUDITOR'S REPORT AND WHY THEY WERE NECESSARY, THE ROLE OF AUDIT COMMITTEES, AND THE INCREASE IN DEMAND FOR ALTERNATIVE SERVICES FOR THE SME SECTOR.

- 2.1 ASSURANCE SERVICES - ADDING VALUE TO SMES REPORTING
- 2.2 THE BUILDING BLOCKS OF AUDIT QUALITY
- 2.3 THE NEW AUDITOR'S REPORT
- 2.4 LIMITING THE RISK OF FAILURE IN FINANCIAL INSTITUTIONS
- 2.5 THE AUDIT COMMITTEE: A PIVOTAL ASPECT OF A COMPANY'S CONTROL ENVIRONMENT

CONCURRENT SESSIONS TRACKS

TRACK 3 - **ETHICS, LEGALITY AND CORPORATE RESPONSIBILITY**

ACCOUNTANTS AND COMPANIES SEEKING THE RIGHT BALANCE

ON A DAILY BASIS, ACCOUNTANTS TRY TO STRIKE THE RIGHT BALANCE BETWEEN CONFIDENTIALITY, LEGAL LIABILITIES, AND PUBLIC INTEREST, AND COMPANIES EXPLORE NEW BUSINESS MODELS, SEARCHING FOR A BALANCE BETWEEN SOCIAL VALUES AND PROFITABILITY. THESE SESSIONS WILL EXPLORE PENDING CHANGES TO THE CODE OF ETHICS, THE IMPLICATIONS OF POST-CRISIS REGULATION, AND OTHER CURRENT ISSUES, SUCH AS TAX BASE EROSION.

- 3.1 CORPORATE STRATEGIC PLANNING - COMBINING SOCIAL VALUES AND PROFITABILITY
- 3.2 FIGHTING CORRUPTION AND FRAUD: THE ROLE OF THE PROFESSIONAL ACCOUNTANT
- 3.3 SOCIAL RESPONSIBILITY AND BANKING
- 3.4 CODE OF ETHICS: SHAPING BEHAVIOR
- 3.5 PROMOTING FAIRNESS AND GROWTH THROUGH GLOBAL COOPERATION ON TAXATION
- 3.6 CLEANGOVBIZ - INTEGRITY IN PRACTICE

TRACK 4 - **EDUCATION AND CAPACITY BUILDING**

SKILLS ACCOUNTANTS NEED TO MEET CURRENT AND FUTURE DEMANDS

INCREASINGLY RAPID TECHNOLOGICAL DEVELOPMENTS, INCLUDING SOCIAL MEDIA, CLOUD COMPUTING, REMOTE PROFESSIONAL PRACTICES, AND XBRL ARE CHANGING THE SKILLS AND TALENTS REQUIRED FROM ACCOUNTANTS. THESE SESSIONS WILL EXPLORE HOW DEMANDS ARE CHANGING, AND HOW ACCOUNTANTS CAN KEEP UP, AS WELL AS THE IMPACTS ON ECONOMIC DEVELOPMENT AND MOBILITY.

- 4.1 INTERNATIONAL EDUCATION STANDARDS AND AUDITOR COMPETENCE
- 4.2 CONTINUOUS QUALITY IMPROVEMENTS AND IES
- 4.3 THE NEW GENERATION - TECHNOLOGY AND THE FINANCE FUNCTION OF THE FUTURE - PART II

CONCURRENT SESSIONS TRACKS

- 4.4 CAPACITY BUILDING - CONTRIBUTING TO AND SUPPORTING THE DEVELOPMENT OF PROFESSIONAL ACCOUNTANCY ORGANIZATIONS
- 4.5 SMPs 2020
- 4.6 WTO, PROFESSIONAL QUALIFICATION AND MOBILITY
- 4.7 DIGITAL DARWINISM: THRIVING IN THE FACE OF TECHNOLOGY CHANGE

TRACK 5 - **BUSINESS ADVISORY SERVICES** COMPETENCIES, CHALLENGES, SYNERGIES, AND INNOVATIONS

ACCOUNTANTS ARE OFTEN BUSINESSES' MOST TRUSTED ADVISORS - IN TERMS OF MANAGEMENT BEST PRACTICES, GOVERNANCE, GROWTH AND DEVELOPING NEW MARKET STRATEGIES, SUSTAINABILITY, AND RESPONDING TO THE NEEDS OF CITIZENS AND CONSUMERS. THIS TRACK WILL LOOK AT NEW COMPETENCES NEEDED, AND THE CHALLENGES OF SMPs AND SMEs, SUCH AS ACCESS TO CREDIT, IN A RAPIDLY GLOBALIZING WORLD.

- 5.1 ACCOUNTANTS FOR GROWTH: INTERNATIONALIZATION THROUGH SMPs
- 5.2 BUILDING A GLOBAL VALUATION EXPERTISE
- 5.3 FACILITATING CREDIT IN THE SME MARKETPLACE
- 5.4 ENCOURAGING INCLUSIVENESS - ENHANCING PERFORMANCE AND GENERATING SKILLS INNOVATION
- 5.5 MADE IN ITALY
- 5.6 ACHIEVING QUALITY TRANSLATIONS OF INTERNATIONAL STANDARDS AND GUIDANCE

CONFIRMED SPEAKERS

SAMMY ALMEDAL

CEO OF JAK COOPERATIVE BANK, SWEDEN

RIYAD AL MUBARAK

CHAIRMAN ABU DHABI ACCOUNTABILITY AUTHORITY

YOSEPH ASMELASH

ECONOMIC AFFAIRS OFFICER UNCTAD

FRANCESCO BOTTIGLIERO

CHIEF DIGITAL OFFICER OF BRUNELLO CUCINELLI

CAROL CALANDRA

CFO GLOBAL MARKETS E&Y GLOBAL LIMITED

TONY CHANMUGAM

CFO BT PLC

LINDA DE BEER

CHAIR, IAASB - CAG

JAMES DOTY

CHAIRMAN PCAOB

PAUL DRUCKMAN

CEO IIRC

JULIE ERHARDT

IOSCO - CHAIR COMMITTEE 1

LEWIS FERGUSON

CHAIRMAN IFIAR

KEN GOLDMAN

CFO YAHOO

SIMON HENRY

CFO SHELL HEADQUARTERS

GIANLUCA ITALIA

HEAD OF FIAT BRAND, FIAT GROUP AUTOMOBILES S.P.A. EMEA REGION

CONFIRMED SPEAKERS

VINCENZO LA VIA

DIRECTOR GENERAL TREASURY DEPT. – ITALIAN MINISTRY OF ECONOMY AND FINANCE

DIDIER MILLEROT

DG MARKET EUROPEAN COMMISSION - HEAD OF UNIT ACCOUNTING & FINANCIAL REPORTING

GRACE PEREZ-NAVARRO

OECD - DEPUTY DIRECTOR OF THE CENTRE FOR TAX POLICY AND ADMINISTRATION

GUY PIOLÉ

FRENCH COURT OF AUDITORS, SENIOR MEMBER

JAN SIJBRAND

EBA MANAGEMENT BOARD

GERHARD STEIGER

DIRECTOR GENERAL FOR FINANCES AND SUSTAINABILITY, COURT OF AUDIT - AUSTRIA

SUSANNE STORMER

VICE PRESIDENT, GLOBAL TRIPLE BOTTOM LINE MANAGEMENT, NOVO NORDISK - IIRC

PATRICIA SUCHER

CHAIR AUDIT SUBGROUP - BASEL COMMITTEE

JENNIFER THOMSON

WORLD BANK - CHIEF FINANCIAL MANAGEMENT OFFICER

SIR DAVID TWEEDIE

CHAIRMAN IVSC

KEN WARREN

NEW ZEALAND TREASURY'S CHIEF ACCOUNTING ADVISOR - NEW ZEALAND GOVERNMENT

YU WEIPING

VICE MINISTER OF FINANCE, CHINA

...AND OF COURSE - CEOs OF IFAC MEMBER BODIES AND REGIONAL ORGANIZATIONS, CHAIRS AND MEMBERS OF STANDARD-SETTING BOARDS AND IFAC COMMITTEES



REGISTRATION FEES

CATEGORY	ACTIVITIES	EARLY BIRD UNTIL 31/07/14*	FULL*
DEVELOPED COUNTRIES	ALL	€ 1,200	€ 1,500
EMERGING COUNTRIES	ALL	€ 900	€ 950
SPECIAL YOUNG STUDENTS	GAINING EXPERTISE - WORKING SESSIONS - SOCIAL PROGRAM NOT INCLUDED	€ 600	€ 600
ITALIANS	ALL SESSIONS AND CONCERTS INCLUDED - GALA DINNER NOT INCLUDED	€ 950	€ 1,250
ACCOMPANYING PERSONS	CONCERTS AND GALA DINNER INCLUDED	€ 350	€ 350
PRESS	ALL SESSIONS AND CONCERTS INCLUDED - GALA DINNER NOT INCLUDED	-	-
EXHIBITORS (FROM THE THIRD PERSON ONWARDS)	COFFEE BREAKS AND LUNCHES INCLUDED - SOCIAL PROGRAM NOT INCLUDED	€ 200	€ 200

N.B.: PLEASE BE INFORMED THAT REGISTRATIONS WILL BE CLOSED AFTER REACHING THE NUMBER OF 4,000 REGISTRANTS BASED ON THE CAPACITY OF THE VENUE.

FOR REGISTRATIONS: WWW.WCOA2014ROME.COM

(*): VAT INCLUDED (22%)



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STAND ALONE SPONSORSHIP OPPORTUNITIES

- TREVI FOUNTAIN EXHIBITION BOOTH
- ACADEMIC RESEARCH AWARD AND PUBLICATION
- PROJECT GALLERY > A DEDICATED EXHIBITION AREA IN THE WCOA 2014 RESERVED TO IFAC MEMBER BODIES WHO CAN SHOWCASE THEIR PROJECTS - FIND OUT MORE AT WWW.WCOA2014ROME.COM

WCOA 2014 ACADEMIC PARTNER!

THE WCOA 2014 SCIENTIFIC COMMITTEE HAS LAUNCHED AN INNOVATIVE CALL FOR PAPERS IN ORDER TO STIMULATE AND FEED THE DEBATE AROUND THE THEME OF THE CONGRESS: "2020 VISION: LEARNING FROM THE PAST, BUILDING THE FUTURE". THIS IS A NEW CONCEPT FOR THE CONGRESS AND WILL SUPPLY CONTENT FOR A DEDICATED PUBLICATION.

SUPPORT THE RESEARCH BY BECOMING ONE OF OUR ACADEMIC PARTNERS!

INTERESTED IN BECOMING A SPONSOR? CONTACT US AT
INFO@WCOA2014ROME.COM - DIMARCO@WCOA2014ROME.COM
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BEAUTIFUL ITALY

ROME AND ITALY OFFER A UNIQUE OPPORTUNITY TO EXPERIENCE ONE OF THE MOST IMPORTANT HISTORICAL PLACES IN THE WORLD, THROUGH IMMERSION INTO ART, CUISINE AND MUSIC.

WCOA 2014 WILL ALSO OFFER AN APPEALING SOCIAL & TOURISTIC PROGRAM

ANCIENT OSTIA

THE TOUR OF THE EXCAVATIONS OF ANCIENT OSTIA ALLOWS THE VISITOR TO ENJOY WHAT REMAINS OF THE ANCIENT PORTUAL CITY, THAT AT THE TIME OF ITS MAXIMUM EXPANSION REACHED 100,000 INHABITANTS. THE ORIGINAL LATIN NAME OF THE CITY WAS “OSTIUM”, WHICH MEANS “MOUTH OF THE RIVER”, SIGNIFYING ITS LOCATION AT THE MOUTH OF THE TIBER. THE ARCHEOLOGICAL SITE TILL TODAY PRESERVES THE REMAINS OF PUBLIC MONUMENTS BUT ALSO NUMEROUS PRIVATE HOUSES, WHICH GIVE US AN IMAGE OF DAILY LIFE IN ROMAN ANCIENT TIMES.

CASTEL ROMANO OUTLET

DISCOVER THE JOY OF SHOPPING IN A RELAXING ATMOSPHERE. A FEW KILOMETERS AWAY FROM ROME YOU CAN FIND YOUR FAVORITE FASHION BRANDS WITH DISCOUNTS FROM 30% UP TO 70% ALL YEAR LONG.

COLONNA PALACE

THE GUIDED TOUR OF PALAZZO COLONNA PROVIDES AN EXCLUSIVE AND PRIVATE ACCESS TO VISIT ONE OF THE MOST MAGNIFICENT PALACES IN THE WORLD, ITS GALLERY HAS NOTHING TO ENVY TO THE LUXURIOUS SALONS OF VERSAILLES. THE PRIVATE TOUR BEGINS WITH THE VISIT TO THE PRINCESS ISABELLA’S APARTMENT, AND PASSING THROUGH THE GARDEN OF ORANGE TREES INSIDE THE PALACE, YOU WILL REACH THE GALLERIA COLONNA, A JEWEL OF THE ROMAN BAROQUE.

IMPERIAL ROME

THE TOUR EXPLORES THE ARCHAEOLOGICAL HEART OF THE ETERNAL CITY STARTING FROM THE VISIT TO THE FLAVIAN AMPHITHEATER, BETTER KNOWN AS THE COLISEUM, SYMBOL OF THE IMPERIAL CITY AND NOW SYMBOL OF ROME. THE GUIDED TOUR WILL CONTINUE TO THE “ARCO DI CONSTANTINE”, AND ROMAN FORUM, THE POLITICAL AND RELIGIOUS CENTER DURING THE ENTIRE HISTORY OF ROME. THE VISIT WILL END ON CAMPIDOGLIO HILL WHERE THE GUEST CAN ENJOY THE FASCINATING LANDSCAPE OVER THE ROMAN FORUM AND PALATINE HILL AS A WHOLE.

BEAUTIFUL ITALY

MERCATI TRAIANEI AND THE HOUSE OF THE KNIGHTS OF RHODES

THE EXCLUSIVE AND GUIDED TOUR BEGINS AT THE HOUSE OF THE KNIGHTS OF RHODES, A BEAUTIFUL BUILDING OF THE 15TH CENTURY, PARTIALLY EMBEDDED IN THE FORUM OF AUGUSTUS AND THE RESULT OF A CENTURIES-OLD MONUMENTS STRATIFICATION OF THE AREA THAT HOUSED THE FORUM OF AUGUSTUS DURING THE IMPERIAL AGE.

MAXXI

MAXXI, THE NATIONAL MUSEUM OF XXI CENTURY ARTS, IS THE FIRST ITALIAN NATIONAL INSTITUTION DEVOTED TO CONTEMPORARY CREATIVITY AND CONCEIVED AS A BROAD CULTURAL CAMPUS, DESIGNED BY THE WORLDWIDE REKNOWN ARCHITECT ZAHA HADID.

ROME OF CARAVAGGIO

A TOUR THAT ALLOWS A PERFECT APPRECIATION OF THE ARTISTIC GENIUS OF CARAVAGGIO, THROUGH A DETAILED ANALYSIS OF HIS PAINTINGS. IT STARTS WITH THE VISIT OF SANTA MARIA DEL POPOLO, CONTINUES WITH THE NATIONAL CHURCH OF FRANCE, ST. LOUIS OF FRANCE, AND ENDS WITH THE CHURCH OF ST. AUGUSTINE.

UNDERGROUND ROME

GUIDED VISIT TO THE BASILICA OF SAN CLEMENTE, A COMPLEX OF BUILDINGS IN ROME CENTERED AROUND A 12TH CENTURY ROMAN CATHOLIC CHURCH DEDICATED TO POPE CLEMENT I. THE SITE IS NOTABLE AS BEING AN ARCHAEOLOGICAL RECORD OF ROMAN ARCHITECTURAL, POLITICAL AND RELIGIOUS HISTORY FROM THE EARLY CHRISTIAN ERA TO THE MIDDLE AGES.

ST PETER'S BASILICA

A JOURNEY INTO THE HEART OF CHRISTIANITY TO DISCOVER THE ARTISTIC AND ARCHITECTURAL MASTERPIECES OF GREAT ARTISTS SUCH AS MICHELANGELO AND BERNINI.

VATICAN MUSEUM, SISTINE CHAPEL

THE VATICAN MUSEUMS ARE ONE OF THE LARGEST ART COLLECTIONS IN THE WORLD, SINCE THEY DISPLAY AN IMPRESSIVE COLLECTION OF WORKS OF ART ACCUMULATED OVER THE CENTURIES BY THE POPES. THE SISTINE CHAPEL AND THE PAPAL APARTMENTS FRESCOED BY MICHELANGELO AND RAFFAELLO ARE PART OF THE WORKS WHICH MUSEUM VISITORS CAN ADMIRE IN THEIR PATH.

PRE & POST WCOA 2014 TOURS

VENICE

A UNESCO WORLD HERITAGE SITE, VENICE IS VISITED BY MORE THAN 60,000 PEOPLE EVERY DAY, MANY OF WHOM COME TO EXPERIENCE DREAMLIKE CANAL SETTINGS, PEERLESS GOTHIC AND RENAISSANCE ARCHITECTURE AND MASTERWORKS BY TIZIANO AND TINTORETTO.

ST. MARK'S SQUARE, WITH ITS BASILICA, DOGE'S PALACE, BRIDGE OF SIGHS, PRISONS AND RIALTO ARE SOME OF THE PLACES OF THE "SERENISSIMA" THAT YOU CAN VISIT WITH THE TOUR.

FLORENCE

THIS GLORIOUS CITY IS THE VERY CRADLE OF RENAISSANCE ITALY. ART LOVERS FLOCK TO ITS MEDIEVAL CENTRE FOR A CLOSE-UP OF FAMOUS PAINTINGS, FRESCOES AND STATUES BY RAFFAELLO, TIZIANO AND MICHELANGELO AMONG OTHERS.

PIAZZA DEL DUOMO (CATHEDRAL), PIAZZA DELLA SIGNORIA, PONTE VECCHIO, UFFIZI GALLERY ARE JUST SOME OF THE ATTRACTIONS OF THE CITY, AT LESS THAN TWO HOURS BY TRAIN FROM ROME.

NAPLES

NAPLES IS AN EXHILARATING MESS OF UNESCO-LISTED HISTORIC BUILDINGS, CITRUS TREE-FILLED CLOISTERS AND ELECTRIFYING STREET LIFE. ONCE THE HEART OF ROMAN NEAPOLIS, THE HISTORIC CENTRE IS A WARREN OF NARROW STREETS, WHICH OPEN UP TO A MAGNIFICENT SEASIDE PROMENADE WITH ROMANTIC VIEWS OF VESUVIUS. YOU WILL HAVE THE OPPORTUNITY TO VISIT SOME OF THE MOST ATTRACTIVE PLACES IN THE CITY CENTER, AS WELL AS POMPEI AND THE AMALFI COAST, JUST ONE HOUR BY TRAIN FROM ROME.



THE HOTELS

WE PROPOSE A SELECTION OF 3, 4 AND 5 STARS HOTELS, OFFERING HIGH QUALITY STANDARDS AND IDEAL LOCATION IN SOME OF THE MOST ATTRACTIVE AREAS OF ROME

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JOIN MORE THAN 150 INSTITUTES & ORGANIZATIONS FROM ACROSS THE WORLD TO DISCOVER THE LATEST THINKING AND THE LIVELIEST DEBATES, AND BECOME PART OF AN UNFORGETTABLE PROFESSIONAL EXPERIENCE.

FIND OUT MORE AT

WWW.WCOA2014ROME.COM

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LARGE DELEGATIONS WISHING TO RENT A DEDICATED BUS WITH DRIVER TO/FROM THE AUDITORIUM PARCO DELLA MUSICA CAN ADDRESS THEIR REQUEST TO ADRIAPPOINT VIA EMAIL

ORGANIZERS



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